

New Radisson Blu hotel signed in Al Ahsa, Saudi Arabia

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Radisson Hospitality AB, publicly listed on Nasdaq Stockholm, Sweden and part of Radisson Hotel Group, is proud to announce the signing of the Radisson Blu Hotel, Al Ahsa in Saudi Arabia. The Radisson Hotel Group has 40 hotels and more than 10,000 rooms in operation and under development across the Kingdom.

Radisson Blu Hotel, Al Ahsa will be situated in the city center of Al Ahsa, located 60km inland from the coast of the Arabian Gulf and 100km south east from the city of Al Khobar. The hotel will be just 14km southwest of Al Ahsa Airport, which welcomes weekly international flights, and five minutes away from Al Ahsa University – both easily accessible through the road network.

Elie Younes, Executive Vice President & Chief Development Officer, Radisson Hotel Group, said: “Saudi Arabia continues to be a key country for our growth ambition. The Vision 2030 of the Kingdom’s leadership will positively transform the country’s social and economic landscape in both primary and secondary cities and we are at the forefront of co-fuelling this passion in the travel and tourism landscape. The new Radisson Blu Hotel, Al Ahsa will be our twelfth hotel in the Eastern Province.”

Located in the southeast of Saudi Arabia, Al Ahsa, according to the Guinness World Records, has the world’s largest self-contained oasis. It encompasses approximately 30,000 acres of palm groves and other crops that are irrigated by the flow of 280 or more artesian springs. It is also the biggest date producer in the country. Due to its cultural heritage, consisting of archeological sites and natural landmarks, Al Ahsa indicates great potential for leisure tourism. As part of KSA Vision 2030, the country plans to sustain tourism growth by investing in numerous entertainment projects in the Al Ahsa region.

The 172-room hotel is scheduled to open in 2020 and will offer a mixture of standard rooms, suites and serviced apartments. The food and drink options will include a lobby lounge, an all-day dining restaurant and a premium

specialty restaurant. The Meetings & Events area will include one ballroom, two meeting rooms and two boardrooms. The hotel will also house a well-equipped gym, a prayer room and an outdoor pool.

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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group™ (formerly Carlson Rezidor Hotel Group) is one of the world's largest hotel groups with eight distinctive hotel brands, more than 1,400 hotels in operation and under development around the world. The Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu® , Radisson® , Radisson RED® , Park Plaza® , Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel. Guests can benefit from the newly rebranded Radisson Rewards™ (formerly Club Carlson SM), a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners. Radisson Meetings™ offers a variety of fully-equipped spaces featuring fast free Wi-Fi, A/V technology and on-site contacts designed to make every event unique. More than 95,000 global team members work for the Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit www.radissonhotelgroup.com/media.

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ABOUT RADISSON BLU

Radisson Blu® is an upper upscale hotel brand that delivers a positive and personalized service in stylish spaces. Characterized by attention to small details and a Yes I Can! SM service philosophy, Radisson Blu hotels are designed to make a big difference and inspire unforgettable experiences with every stay. Through personalized service and local nuance, each stay at a Radisson Blu hotel offers a truly individual guest experience. Radisson Blu hotels are in major cities, key airport gateways and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards™, a global loyalty program offering exceptional benefits and rewards.

Radisson Blu is part of the Radisson Hotel Group™ which also includes Radisson Collection™ Radisson® , Radisson RED® , Park Plaza® , Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

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