

Brussels, 15 November 2010

Rezidor announces Park Inn Lund and Park Inn Helsingborg in Sweden

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, announces two new Park Inn by Radisson properties in Sweden which are scheduled to open in 2013: Park Inn Lund (190 rooms) and Park Inn Helsingborg (215 rooms). Both hotels are owned by Midroc, and will be operated by the Winn Group under a franchise agreement with Rezidor.

“We are delighted to announce this further agreement with our well-trusted and long-term partner Winn”, said Kurt Ritter, President & CEO of Rezidor. “These new properties will clearly strengthen our young and dynamic mid-scale brand Park Inn by Radisson in our Swedish home market”, continued Ritter.

With a prime location, within walking distance of the city’s main railway station, the Park Inn Helsingborg will be highly visible and offer great access to the city centre. The Park Inn Lund will also benefit from good accessibility and visibility, located just outside the city centre, next to the ring-road.

Lund is situated in the South of Sweden, just under 20 km Northeast of Malmö. The city has a population of around 110,000. Lund is a regional centre for the high-tech industry with Sony Ericsson, Ericsson Mobile Platforms and other telecommunication companies present. The Ideon Science Park is also a well-known hub for high-tech business. Other companies with corporate headquarters present in Lund include Tetra Pak (paper packaging) and Astra Zeneca (pharmaceuticals). Two of Sweden’s most prominent universities can also be found in Lund: Lund University and the Lund Institute of Technology.

Helsingborg is situated approximately 50 km Northwest of Malmö, on the West coast of Sweden, opposite the Northeastern tip of Denmark. Its population of approximately 128,000 makes the city the 8th largest urban area in Sweden. In addition to the global headquarters of IKEA, other companies with either headquarters or large offices in Helsingborg include Nicorette chewing gum (manufacturing plant) and Ramlösa mineral water. As a coastal city, Helsingborg also boasts a large port area.

Press Release

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About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 400 hotels in operation and under development with 86,300 rooms in over 60 countries.

*Rezidor operates the brands **Radisson Blu Hotels & Resorts**, **Park Inn by Radisson** and **Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand **Hotel Missoni**.*

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson Companies is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com



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