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## **Rezidor announces the Radisson Blu Hotel, Uppsala / Sweden**

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, announces the Radisson Blu Hotel, Uppsala in Sweden. The property featuring 176 rooms is scheduled to open in 2012. “We are delighted to introduce this project in cooperation with our long-term partner Winn Hotel Group. The Radisson Blu Hotel, Uppsala will further strengthen our first class core brand Radisson Blu in our home market Sweden”, comments Kurt Ritter, President & CEO of Rezidor. “With our new Radisson Blu property we will fill a gap in the local hotel market and contribute to Uppsala’s development as a destination for both business and leisure travellers”, adds Anders Junger, President & CEO of Winn Hotel Group, owner of the property.

The Radisson Blu Hotel, Uppsala will benefit from a prime location next to the city’s main train station – offering easy access to the city centre, Uppsala Concert Hall and Congress Centre. All 176 guest rooms will show the modern and contemporary design Radisson Blu is internationally known for, and will be equipped with Radisson signature services such as free high speed internet access. The hotel will also offer a restaurant, a lounge, 5 meeting rooms and a fitness room.

Uppsala, where Winn Hotel Group already operates a Park Inn hotel, has a population of 190,000 and a strong commercial base – it is best known for medical research and biotechnology. Uppsala is home to Scandinavia’s oldest university; the campus for 40,000 students is just 1 km away from the new hotel. Town and area are well connected to the airport Stockholm-Arlanda; the short transfer by train takes 20 minutes only.

Rezidor’s most famous brand Radisson Blu Hotels & Resorts was formerly known as Radisson SAS Hotels & Resorts. Following Rezidor’s IPO in November 2006, the brand has been renamed in 2009 – preserving the graphic and iconic “blue box”, but adding the new name “Blu” which reflects the contemporary style of the chain, its sense for modern architecture and design, and unique twist. “Radisson Blu preserves our tradition, and looks at the same time towards the future”, concludes Kurt Ritter.

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HOTEL **MISSONI**



# Press Release

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**About The Rezidor Hotel Group**

*The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 380 hotels in operation and under development with 81,700 rooms in almost 60 countries.*

*Rezidor operates the brands **Radisson Blu Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plus<sup>SM</sup> loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand **Hotel Missoni**.*

*In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson Companies is the main shareholder.*

*The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.*

*For more information on Rezidor, visit [www.rezidor.com](http://www.rezidor.com)*



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