

PRESS RELEASE

Brussels, March 27, 2012

Rezidor's Annual Report 2011 published

Rezidor has today published the following reports on www.rezidor.com:

Annual Report 2011

Corporate Presentation 2011

Responsible Business Report 2011

Extract from CEO statement:

Kurt Ritter, President & CEO writes, among other things, that *"Rezidor's revenue increased by 10% in 2011, an upswing that came almost entirely from opening a significant number of leased hotels since the beginning of 2010. The new leases, mainly located in the Nordics, performed very well and contributed positively to our EBITDA"*.

"Looking ahead, it is essential that we sharpen our focus on improving profitability, both in absolute terms and relative to the industry. In December 2011 we therefore announced "Route 2015" – a raft of initiatives to improve the EBITDA margin by 6 to 8 percentage points by 2015."

A printed copy of the Annual Report and Corporate Presentation can be ordered by www.rezidor.com, e-mail investorrelations@rezidor.com or phone +32 2 702 9286.

This press release comprises information which Rezidor Hotel Group AB (publ) is required to disclose under the Securities Markets Act and/or the Financial Instruments Trading Act. It was released for publication at 14h00 CET on March 27, 2012.

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About the Rezidor Hotel Group

The Rezidor Hotel Group is one of the most dynamic and fastest growing hotel companies in the world. The group currently features a portfolio of 425 hotels with 93,000 rooms in operation and under development in 65 countries across Europe, the Middle East and Africa. Rezidor operates the core brands Radisson Blu and Park Inn by Radisson – as well as Hotel Missoni, a new luxury lifestyle brand which is being developed worldwide under a licence agreement with the iconic Italian fashion house Missoni.

Rezidor is a member of the Carlson Rezidor Hotel Group. The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium. For more information, visit www.rezidor.com.