

REZIDOR ANNOUNCES THE RADISSON BLU HOTEL CONAKRY, GUINEA

Brussels, 24 February 2012 // The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, announces the Radisson Blu Hotel Conakry in Guinea. The property featuring 249 rooms is scheduled to open in 2014.

“We are proud to arrive in the Republic of Guinea, the 68th country where Rezidor is present”, said Kurt Ritter, President & CEO of Rezidor. Guinea is rich in minerals and other natural resources. Its mining sector and refinery industry are the driving forces behind the economic growth of this Western African country. The port and capital city of Conakry is the country’s trade hub and first stop for most international tourists visiting the country.

“Growth in the emerging markets of Africa has been a major focus for Rezidor in recent years. The signing of this property is in line with our asset smart strategy to develop Radisson Blu hotels in leading African capital cities. We now have 43 hotels and over 10,000 rooms in operation or under development across 17 countries in Africa”, continued Ritter.

Eissame Halabi-Ahma of Guinenne de Gestion Immobilière & Hotelière SA, owner of the mixed use development which includes the hotel, added: “We are very excited about joining forces with Rezidor. Unique projects like this one require a strong brand and an experienced and committed hotel operator. We are glad that we found both with Radisson Blu and Rezidor.”

The Radisson Blu Hotel, Conakry is situated next to the US embassy in an up-market business and residential precinct of Conakry that attracts many international companies and government administration offices. The new football stadium which will host the African Cup of Nations in 2014 will be located 2 kilometres from the site. Part of a mixed use development, the property sits on a cliff with views of the Atlantic Ocean. Besides 249 rooms with signature services such as free high speed internet access, the Radisson Blu Hotel, Conakry will feature several restaurants and bars, including an outdoor terrace and rooftop F&B outlet. The hotel will also offer about 1,580m² of conference and meeting facilities, an outdoor swimming pool and spa. Serviced apartments are planned in the future on the site which the hotel will operate along with a casino which will be operated by a third party.

About the Carlson Rezidor Hotel Group

The Carlson Rezidor Hotel Group – born in early 2012 – is one of the world’s largest and most dynamic hotel groups. The portfolio of the Carlson Rezidor Hotel Group includes more than 1,300 hotels, a global footprint spanning 80 countries, a powerful set of global brands (Radisson Blu, Radisson®, Country Inns & Suites By CarlsonSM, Park Inn by Radisson, Hotel Missoni and Park Plaza®). In most of the group’s hotels, guests can benefit from the loyalty program Club Carlson, one of the most rewarding loyalty programs in the world. The Carlson Rezidor Hotel Group and its brands employ more than 80,000 people.

The Carlson Rezidor Hotel Group is headquartered in Minneapolis, USA, and Brussels, Belgium.

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