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## Rezidor announces the Radisson Blu Hotel, Doha, Qatar

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, announces its debut in Qatar with the Radisson Blu Hotel, Doha in Qatar. The existing Ramada Plaza Doha featuring 583 guest rooms will be converted to a Radisson Blu in Q3 2012. Radisson Blu is Rezidor's core brand in the upper upscale market segment – offering contemporary architecture & design, unique signature service concepts and the engaging service philosophy “Yes I Can!”.

“We are delighted to add this landmark hotel to our constantly growing Middle East portfolio where we currently have 29 Radisson Blu hotels in operation and under development. The property will undergo a US\$ 18 million renovation and become even more attractive and competitive”, said Kurt Ritter, President & CEO of Rezidor.

Gordon MacKenzie, General Manager of the hotel, added: “Although we are slightly sad to be leaving the Ramada family, we feel that joining the Radisson Blu brand will continue to enhance our services and open new avenues for international business. This is an extremely exciting time for us.”

The future Radisson Blu Hotel, Doha is located on a prominent intersection in the city centre with excellent access to the international airport and West Bay business district. It is one of the largest hotels in Doha and offers 583 modern, spacious rooms & suites in different styles. Food & beverage outlets include 6 bars and 12 restaurants – three of them recently won awards from Time Out Doha (Best Chinese Cuisine, Best Japanese Cuisine, Best Family Atmosphere in The Italian Job). For meeting & events, the hotel comprises 2,000 square meter of conference space; leisure facilities include 2 gymnasiums, 3 pools, saunas, squash, tennis, basketball, badminton, and treatment rooms.

On a GDP per capita basis, Qatar is the richest country in the world, thanks to massive oil and gas reserves. Much of this wealth is being devoted to diversifying the economy, with major investments in real estate, tourism and air travel. In addition, Qatar was chosen to host the 2022 World Cup, which will undoubtedly stimulate further investment and tourism.

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**About The Rezidor Hotel Group**

**The Rezidor Hotel Group** is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 415 hotels in operation and under development with 90,000 rooms in over 60 countries.

Rezidor operates the brands **Radisson Blu Hotels & Resorts** and **Park Inn by Radisson** in Europe, Middle East and Africa, along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand **Hotel Missoni**.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held, global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

The Corporate office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit [www.rezidor.com](http://www.rezidor.com)