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## Rezidor announces and opens the Park Inn by Radisson Lübeck

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, has rebranded the former Mövenpick Hotel Lübeck in Germany: Since January 1, the 197 rooms-property trades under the new name Park Inn by Radisson Lübeck. The hotel is managed by the same owners as the adjacent Radisson Blu Senator Hotel, Lübeck. Park Inn by Radisson is Rezidor's young and dynamic mid-market brand, offering modern facilities, personalized service and great value for money.

Besides 197 spacious and modern guest rooms, the hotel features an all day dining restaurant, 1,200m<sup>2</sup> of meeting space, and parking. The hotel underwent a room renovation in 2008 and further upgrades are planned in 2012 and 2013.

The Park Inn by Radisson Lübeck is located next to the old town, on the banks of the River Trave. The beaches of the Baltic Sea are only 18km away and the hotel is easily accessible from Hamburg International Airport (60 minutes drive). Lübeck was once one of the most influential cities in Europe as the capital of the Hanseatic League, which controlled trade in the Baltic Sea. The wealthy Hanseatic merchants left an enduring legacy of art treasures, 12<sup>th</sup> century houses and ornate churches, making Lübeck one of the gems of Northern Germany.

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### **About The Rezidor Hotel Group**

*The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 415 hotels in operation and under development with 90,000 rooms in over 60 countries.*

*Rezidor operates the brands **Radisson Blu Hotels & Resorts** and **Park Inn by Radisson** in Europe, Middle East and Africa, along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand **Hotel Missoni**.*

*In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held, global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.*

*The Corporate office of the Rezidor Hotel Group is based in Brussels, Belgium.  
For more information on Rezidor, visit [www.rezidor.com](http://www.rezidor.com)*

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